

# What Every Campus Pastor Needs to Know Before Starting a New Location

A PRACTICAL GUIDE TO LAUNCHING STRONG, SERVING YOUR TEAM, AND BUILDING MOMENTUM FROM DAY ONE

## You Might Help Pick the Location — So Think Mission

You may be part of the location search team — **that's a big responsibility.**

### When evaluating a site, think:

Will people come here?

Can we set up and tear down efficiently?

Is it visible, accessible, and welcoming?

And here's the key: Go portable first.

It's faster, more flexible, and allows your church to focus on people — not property. Portable setups from Portable Church Industries are specifically designed to make life easier for your volunteer teams (you'll thank us later).

### Don't Just Rely on Who's Coming — Raise a Bigger Team

It's easy to assume your core team is "whoever comes from the sending church." But that's just your starting line — not your launch capacity.

Think bigger.

Use interest parties, startup gatherings, and community events to build local momentum. Your goal: double the team size before launch.

If 100 people are coming with you... what would it look like to launch with 200+ volunteers?

### Build Big People, Not Just Systems

Fundraising may not fall on your shoulders like a church plant — but people raising does.

Your primary focus leading into launch:

Recruit, train, and disciple volunteers

Multiply team leaders and team culture

Develop a launch-ready volunteer ecosystem — worship, kids, greeters, production, setup/tear down, prayer, and more if you want a big launch, build a big team.

### You're the Culture Keeper

As Campus Pastor, you're more than a preacher — you're a culture carrier.

You set the tone. You model the DNA. You are the "embodied values" of the sending church in a new ZIP code.

### Stay aligned with:

Your Lead Pastor's heart and voice

Your Executive Pastor's systems and goals

Your team's spiritual, emotional, and relational needs

### Love Your Volunteers by Setting Them Up to Win

You love your team. So give them tools they'll love.

Portable Church Industries creates systems that make setup and tear down fast, simple, and joyful for volunteers. With:

Custom gear cases

Color-coded, mapped, and labeled cases and gear.

Easy transport carts

Under-1-hour setup flows

Your team won't burn out — they'll buy in.

## Ready to Start Your Launch?

Call us today at 248.585.9540 to schedule a free consultation.

We're ready to help you launch with excellence—and stay sustainable for the long haul